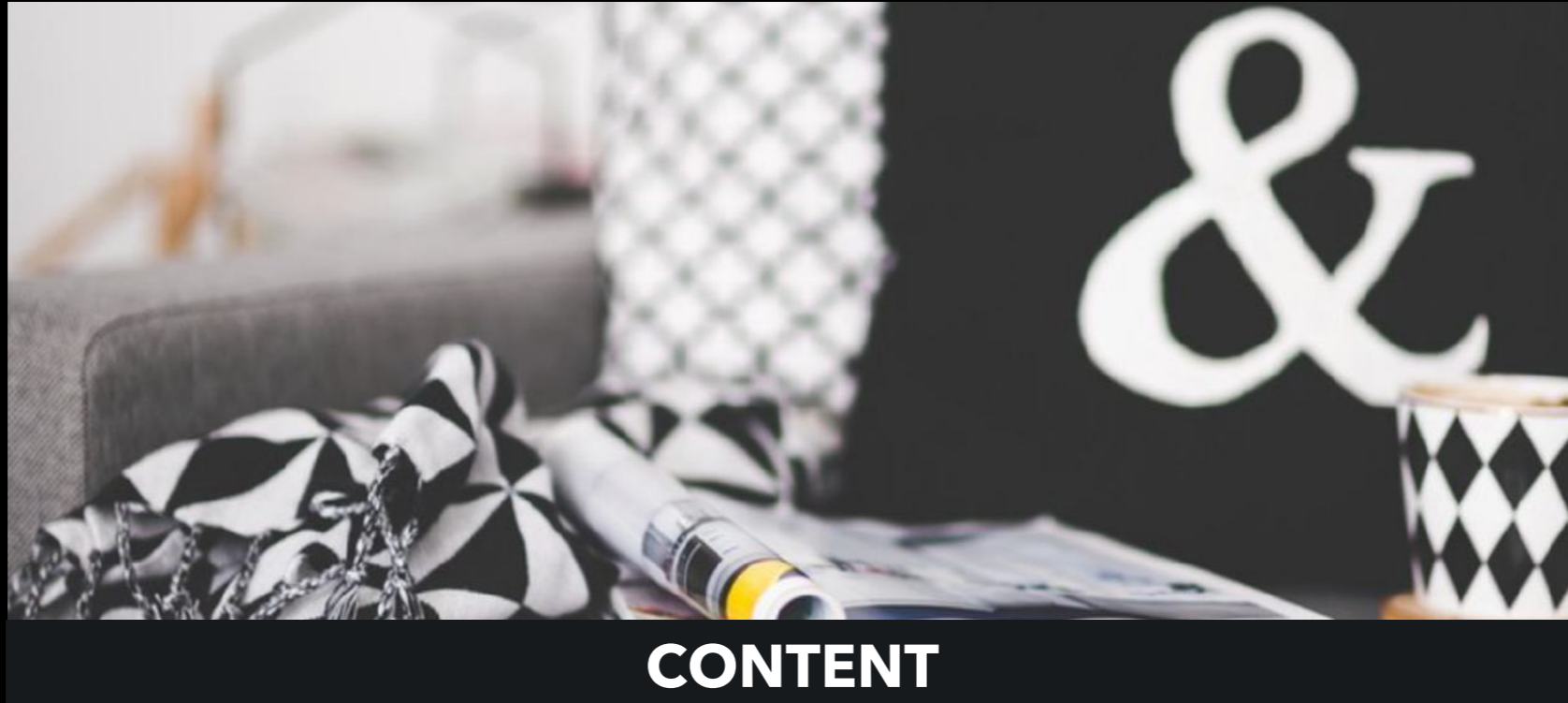





Absolute Design Services

HOSPITALITY DESIGN SERVICES CREATED BY HOSPITALITY EXPERTS




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Our Story

ABSOLUTE DESIGN SERVICES



Absolute Design Services (ADS) is a Bangkok-based design and concept company that is both created for, and led by professionals in the hospitality sector. ADS offers a full range of concept creation, front and back of house interior design, kitchen design, space planning, MEP, safety and custom design services. Offering creative hospitality industry solutions, ADS is able to bring to life a client's vision while ensuring operational efficiencies and overall budget management are respected.

Our multi-disciplinary team includes a broad range of dedicated hospitality professionals who have collectively created design concepts across all segments of hotels, residences, villas, restaurants, bars and spas. Clients benefit from a deep track record that includes tenures at the well-known U Hotels & Resorts, Starwood, Six Senses, Eastin Grand Hotels, Travelodge Hotels, GOCO and Water Library groups.

We offer a one-stop solution for hospitality developers by providing a balanced blend of operational insight, extensive knowledge on guest experience and needs, project details including budget management and full operational and project packages inclusive of material & purchasing items. By using Absolute Design Services as a single contact point, clients deal with fewer headaches, fewer delays, and avoid any unnecessary costs and overruns.



Our Services

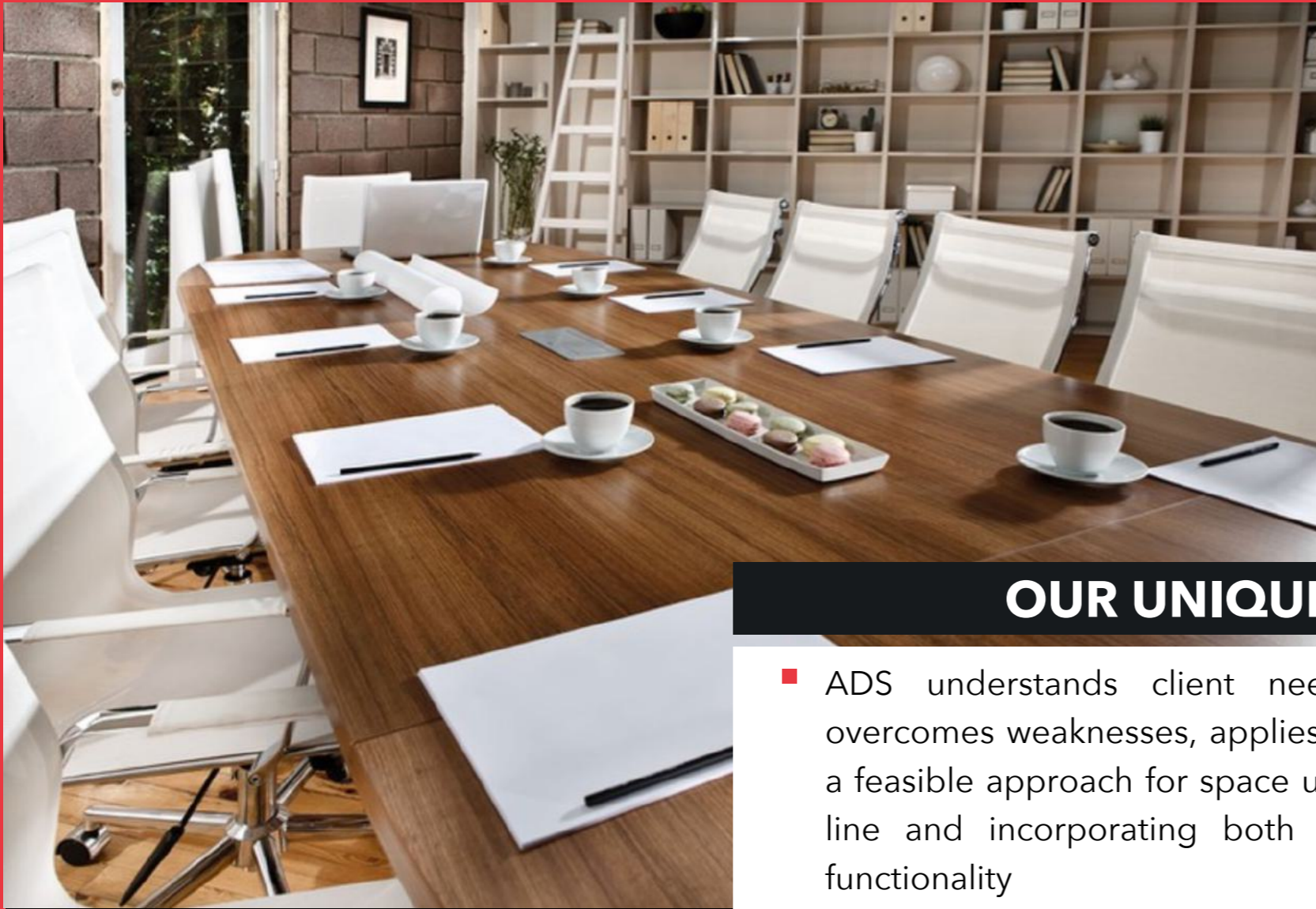
ABSOLUTE DESIGN SERVICES



OUR SERVICES

ADS provides tailor-made solutions for our clients in order to meet the individual needs and goals of each project. We provide a broad range of custom services which include and are not limited to:

- Interior Design Services including public areas, restaurants, bars, kitchen, back of house, lighting
- MEP Design
- Master Planning
- Guidance on Fire, Life, Safety and HACCP
- Concept Creation
- Operating Equipment Lists
- Staff manning estimates for new or re-positioned projects



OUR UNIQUE PROPOSITION

- ADS understands client needs and desires regarding design, overcomes weaknesses, applies client/operator functionality and offers a feasible approach for space usage, all while working along a budget line and incorporating both the owner and client's identity with functionality
- ADS interlinks operational insight, extensive knowledge on guest experience and needs, project details including budget management, full operational project packages inclusive of material and purchasing items
- clients deal with fewer headaches, fewer delays, and avoid any unnecessary costs and overruns as ADS acts as a one-stop service and single design contact point
- From concept to construction ADS is a partner committed to working within your parameters to best achieve your goals



CONCEPT CREATION

ADS works to fully define clients needs by understanding clients thoughts and objectives, whether developing a scalable concept for growth or a single-unit operation. With a pulse on the latest hospitality trends, growing markets and successful concepts in every service category, we research and recommend competitive and on-trend concepts to reach your business goals. ADS provides conceptual, operational and financial insights, sharing high-level strategies and big ideas that will enable your project to have a unique competitive edge.



HOSPITALITY DESIGN SERVICES

Owners and operators of hospitality facilities, including hotels, resorts, residences, restaurants, golf and country clubs, count on us for our design expertise in new construction, renovation and restoration projects.

ADS is known for blending the creativity and imagination of an experienced hospitality design firm with years of hospitality facility operations knowledge. Our designs elevate the guest experience while maintaining your fiscal model.

How We Help Our Clients

Assisting with new construction, renovation and historic restoration

Offering interior design and space planning

Providing furniture, fixtures and equipment (FF&E) specifications



HOSPITALITY KITCHEN DESIGN AND LAYOUT SERVICES

The hotel kitchen design and layout is key to a successful hospitality project. ADS combines our culinary experience with design expertise to develop efficient resort and hotel kitchens. As a professional team, we understand hospitality and create hotel kitchens that keep the focus on your most valuable asset: your guest.

Every hotel kitchen will have unique needs, from accommodating local food cultures and dietary restrictions to discovering creative storage options; custom hotel kitchen design solutions are our speciality. We provide the tools you need to offer the perfect dining experience to guests. Our team will develop a successful strategy to meet and exceed any brand standards.

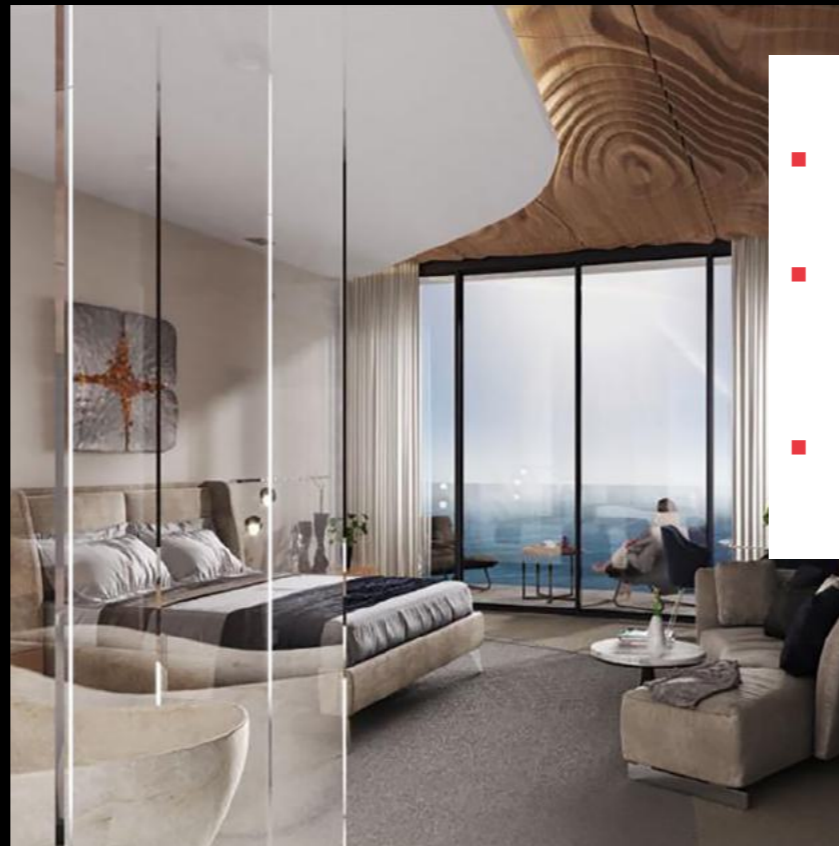
Many hotels and resorts have a complex logistical web of food and beverage services, requiring an overall design approach that uses a combination of unique strategies to have them functioning cohesively. Some projects may include several restaurants, a bakery, a commercial or catering kitchen as well as accommodations for bars or nightclubs. We understand the working relationship between these operations, and create designs that allow them to support each other in the most efficient way possible.

The perfect resort or hotel kitchen design will, in effect, create the ideal traffic pattern for food and staff to flow throughout the property. From our years of experience, we know how to properly equip food and beverage teams with the tools they need to deliver the perfect product and exceptional service. This translates into a more pleasant work environment for the staff, a better experience for the guest, and a more profitable bottom line for the client.



Featured Projects

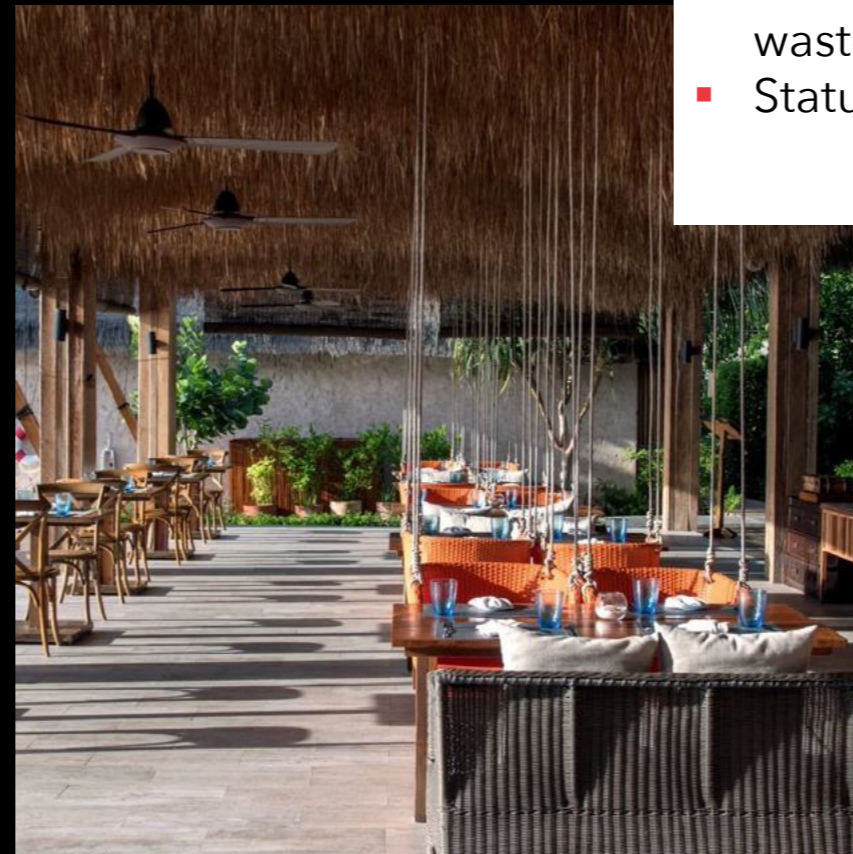
ABSOLUTE DESIGN SERVICES



- Exclusive wellness resort in Russia.
- Nine-storey building with marina, promenade and eight F&B outlets.
- Status - design development.



- Luxury boutique beachfront resort in Thailand.
- Natural, sustainability focused zero waste design and operations.
- Status - operating.





- Five hundred seat all day dining restaurant in Vietnam.
- Vibrant design, multi-purpose concept highlighting the ancient Silk Road.
- Status - operating.





- Large five-star condotel in Vietnam.
- High rise tower with ocean views and a mix of hotel and branded residences.
- Status - operating.



- Luxury low rise city resort in Thailand.
- Expansive gardens, pools and guest areas.
- Status - operating.



Leadership Team

ABSOLUTE DESIGN SERVICES



JONATHAN WIGLEY

CEO

Design & Technical Team



CHAKRIT SAENKONG

Design & Technical Team Leader

Operations Team



WAYNE WOODS

Operations Team Leader



MARTIN FAIST

Operations Team Member

Business Development Team



KARAN KAUL

Business Development Team
Leader



CONTACT US

ABSOLUTE DESIGN SERVICES

UNIT 903, 9TH FLOOR, 571 RSU TOWER, SOI SUKHUMVIT 31, SUKHUMVIT
ROAD, KLONGTON-NUE, WATTANA BANGKOK 10110, THAILAND

T: 66 2 255 9247

E: INSPIRE@ABSOLUTEDESIGNSERVICES.COM

WWW.ABSOLUTEDESIGNSERVICES.COM